



Film Director

八木 秀人 / Hideto Yagi

- 2001 多摩美術大学グラフィックデザイン学科卒業
Graduation Tama art university graphic design
- 2001 マッキンエリクソン入社
Join MacCann Erickson
- 2006 電通入社
Join Dentsu
- 2018 Hand Inc. 設立
Establish Hand Inc.

アートディレクター視点での上質でグラフィカルな映像表現を大切にしている。
He cares about expressing graphical, high quality visual as the art director.

Awards

- JAGDA / New generation award 2010
- Tokyo ADC / 2009, 2012
- NYADC / Gold 2018, Silver 2010, 2013,
- Adfest / Design category Grandprix 2011
- Cannes Lions / Design category Gold 2013, Silver 2011, Bronze 2018
- Spikes asia / Print craft category Gold 2013
- London international award / Gold 2011
- ONE SHOW / Gold 2016, 2018
- D&AD / Wood pencil 2016, Silver pencil 2018



handdesign.jp

Honda CR-V 2013_ Japan



FUJIFILM XF-1 2014_Europe



KIRIN Hyoketsu 2020_ Japan



KIRIN Honkirin 2021_ Japan



Laforet×Pixar 2016_ Japan



UNIQLO CSW 2019_Global



King of diggin 2020_ Japan



KASHIYAMA THE SMART TAILOR 2019_ Japan



ONWARD ADS 2018_ Japan



KIRIN ICHIBAN 2021_Australia



KAO ines 2020_ Japan



ACE Proteca 2019_ Japan

